



Dear Parent,

12th Street Elementary is again participating in both the D&W Fresh Market and Family Fare Cash for Class program to earn money for our school. Beginning October 2, 2011, it is being updated to a more robust and easier program that ties directly to your D&W Fresh Market/Family Fare 'yes' card.

During the week of October 2 – 8, 2011, October 30 – November 5, 2011 and November 20 – 26, 2011, purchases you make with your 'yes' card will automatically be credited to our school account. You must link your card to our school code. At the end of the school year and after all 6 event weeks are finished, our school will receive a rebate check based on the percentage of all of our member's purchases.

As a 'yes' cardholder, you need to go to www.myyesrewards.com to link your card to our school.

Our school code is 96491. You only have to link your 'yes' card once each school year plus you'll have the convenience of not having to remember to tell the cashier our school code during event weeks. Once you link your card – it will automatically calculate the rebate for our school.

Already a 'yes' member and have an on-line account?

Log into your account by entering your email address and password under 'Returning Members' and go to your "My Profile" page to link our school code.

Already a 'yes' member but don't have an on-line account set up?

Just visit the 'yes' website at www.myyesrewards.com, click on 'First-Time to Site' and follow the steps to complete your on-line account registration. During the registration process, you will be able to link our school code.

Not a 'yes' member yet?

Sign up on-line at www.myyesrewards.com by clicking on 'Join yes' and fill out the on-line registration form. Then you can pick up your 'yes' card in-store at the Customer Service desk. During the registration process, you will be able to link our school code to your card.

The Cash for Class program does not interfere with your 'yes' card points earned or points exchanged. You will continue to get ad savings and points and it will not cost you any money to participate and help our school.

Don't forget to link your 'yes' card to our school code and help our school raise additional dollars.

Thank you.